

# Fully Configurable Software as a Service with Free Life-time Support and Version Upgrades

if your current retail reporting software provider doesn't give this unconditional guarantee then it's time you checked out QuickView™ from Sync USA Corp.

Real-time Retail Performance Reporting just got a whole lot easier, quicker and more economical – no other system comes close to QuickView™

As one satisfied customer said ....

"After researching many different systems around the country, QuickView™ was the only system that was completely user friendly. From the ease of importing and exporting data, training in the field, syncing though the handhelds and configuring and running reports, I didn't need to be a technical genius to get up and running at all user levels"

Projects are Fully Configurable – Web-based technology – No software – No hassles – Results guaranteed

## Data delivered fresh – anywhere anytime anyplace

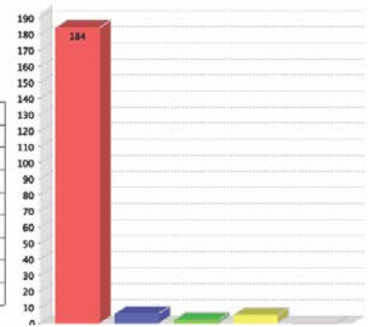
Real-time data collection



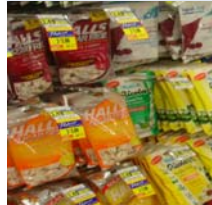
Online reports

Description: TAGS

Response:	Count	Percentage
Total Posed:	223	
Total Answered:	197	88.34 %
Not Answered:	26	11.66 %
Toggle 1: Yes	184	82.51 %
Toggle 2: MP	6	2.69 %
Toggle 3: Dmg	3	0.90 %
Toggle 4: Ref	5	2.24 %
Toggle 5:	0	0.00 %



All Tags Used? No  
Is the merchandise fully stocked? NC  
Overhead Sign in Store No  
Confirm Address ER



Secondary Inside Menu Board No

## Real-time data - Imagine the retail decisions managers could make

Empowering thousands of managers around the world to instantly monitor their product performance at retail level

Contact us now to lease QuickView™ - no software to install means instant access

\*or outsource your Field Marketing to the professionals\*

With 3,000 staff – no subcontractors - we will staff, manage and deliver your business results at a fraction of the cost

\* all classes of trade covered with dedicated teams  
\* one stop shop for true national coverage

\* big company resources with small company attitude  
\* all of your printing, packaging and fulfilment needs covered

Turn project briefs with distributions across thousands of stores into scaleable hassle-free operations

Meet QuickView™ from Sync USA, the easiest and most effective retail performance reporting system available - managing global brands across Australia, the United Kingdom and the USA since 1998.

QuickView™ is the key to dramatically reduce your operational costs and create sustained business growth by automating and streamlining your field data collection and client reporting.

No more technology "glitches" getting between you and instant business results. Our software as a service featuring an intuitive web-based configurator matches your business not the other way around.

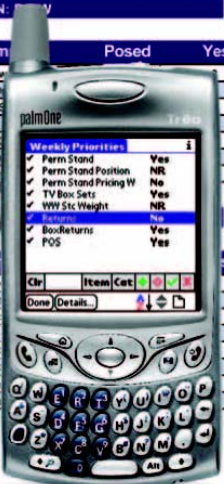
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# QuickView™ from Sync USA Inc.



RETAIL PERFORMANCE REPORTING SYSTEMS  
DMARSQ COMPANY



Prom	Posed	Yes	No	Na	Num	NR
Window	0.0%	1	100.0%	0	0.0%	0
% of C	0.0%	0	0.0%	0	0.0%	0
OPTUS	0.0%	0	0.0%	0	0.0%	0
Speak	0.0%	0	0.0%	0	0.0%	0
OCT X	100.0%	0	0.0%	0	0.0%	0
Oct Xn	0.0%	1	100.0%	0	0.0%	0
Oct Xn	100.0%	0	0.0%	0	0.0%	0

Prom	Posed	Yes	No	Na	Num	NR
Window	0.0%	3	100.0%	0	0.0%	0
% of C	0.0%	0	0.0%	0	0.0%	0
OPTUS	0.0%	0	0.0%	0	0.0%	0
Speak	0.0%	0	0.0%	0	0.0%	0
OCT X	0.0%	3	100.0%	0	0.0%	0
OCT X	66.7%	1	33.3%	0	0.0%	0
Oct Xn	66.7%	1	33.3%	0	0.0%	0
Oct Xn	66.7%	1	33.3%	0	0.0%	0

QuickView™ realizes the true business potential of the internet to deliver real-time business intelligence to you and your customers. Configure QuickView™ from your browser to suit any situation where comprehensive, accurate field data is required.

QuickView™ is extensively configurable and supports all the common activities you'd expect including visit planning, store ranging, response history, item masking and cycle reporting with key data collection modules including Products, Actions (tasks & questions) Competitor Analysis, Stock Control, Plano-gram compliance and CRM feedback.

Synchronized over the internet from the field users to our secure web server, QuickView™ delivers presentation quality aggregate reports to any web browser for real-time analysis, distribution and action.

QuickView™ is delivered as a fully hosted, maintained and supported subscription service meaning you need nothing more than a standard browser to access our secure web site, create your own user-defined activities and view the corresponding actionable results.

Suitable for strategic and tactical projects, handheld devices, data and voice plans are available at competitive rates for a complete pay-as-you-go turnkey solution.

## Pay-As-You-Go monthly plans available

Field Marketing, In-Store Activities, Call Files, Compliance to your Browser, Fully hosted application, Accurate quality reports in real time for immediate Delivery & Action.



**Store List**

Territory: ▼ Select to Filter List  
Store Chain: ▼ Select to Filter List

Next Store Ref

- BILO ChrisCHRISTIES 5165
- BILO AldgaALDgate5154
- BILO SalisSALISBURY 5109
- BILO McLarMCLAREN VAS171
- BILO AldinALDINGAS173
- BILO MorphMORPHETT V516

Clear Last Next  
Store Town Post

Sync 3/33



**Products**

- BB Mall Bakes Van100
- AC Tort Flour 335g
- AC Tort White Corn 2
- CE Fresh Pot Gnocch5

Numerical Base Response

Stock Order Quantity

0 7 8 9  
4 5 6  
1 2 3  
OK Cancel 0

## Application Features & Benefits

- Rapid on-site data capture
- Minimal text entry
- Fully configurable
- Extensive response type catalogue
- Visit planning and call cycles
- Store masking, history & ranging
- Laser barcode scanning support
- Integrated digital imaging
- Real-time reporting
- PDF, Email, FTP, OLAP, tabular data
- Multi-user / multi-project support
- Access from any internet browser
- Low risk subscription delivery
- Full maintenance & support included
- Handheld supply outright & contract
- Verizon™ data plans available

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